

ILAN MANOR

St. Cross College, 61 St. Giles', Oxford, OX1 3LZ, United Kingdom | +44-746-857-9011 | ilan.manor@stx.ox.ac.uk

EDUCATION

University of Oxford

DPhil in International Development

2015-

Thesis: Digital Diplomacy in Times of Upheaval- How Foreign Ministries use Twitter during Crises
Supervisor: Prof. Corneliu Bjola, Department of International Development, University of Oxford

Tel Aviv University

M.A. in Communication

2012-2014

Graduated *Magna cum Laude*

Thesis: Framing, Tweeting and Branding- A Study in the Practice of Digital Diplomacy
Thesis Supervisor: Dr. Elad Segev, Department of Communication, Tel Aviv University

Tel Aviv University

B.A. in Psychology and Communication

2007-2011

AWARDS

The Weidenfeld-Hoffman Leadership Scholarship (Full scholarship for DPhil studies at University of Oxford)

2015 –2018

Selected as 2015 Milton Wolf Emerging Scholar in Media and Diplomacy

2013 –2014

Thesis Research Grant, Brunia and Gershom Komarov Foundation

2013 –2014

Included in Tel Aviv University's "100's list", list of 100 lecturers with highest student evaluations

2013 –2014

Academic Excellence Scholarship

2013 –2014

Academic Excellence Scholarship

2012 –2013

Dean's Award for Distinguished Academic Achievements

2012– 2013

Dean's Award for Distinguished Academic Achievements

2010 –2011

TEACHING EXPERIENCE

The University of Oxford, Department of International Development

Teaching Assistant (including frontal classes)

2016- 2017

Course Title: **Qualitative Research Methods**

Interdisciplinary Center Herzliya, Department of Psychology-International Program

Course Lecturer

2014- 2015

Course Title: **Social Psychology** (Course Language: English)

Tel Aviv University, Department of Communications

Teaching Assistant (including frontal classes)

2013-2014

Course Title: **Introduction to Visual Communication**

Tel Aviv University, Department of Communications

Teaching Assistant (including frontal classes)

2012-2014

Course Title: **Information and Communication Technologies**

RESEARCH EXPERIENCE

Research Coordinator

Project Title: Fracturing Echo Chamber of Hate

2016 – 2018

Research Coordinator

Project Title: Lithuania's Digital Activities- towards a Global Outreach

2016 – 2018

Research Assistant to Professor Nurit Guttman, Tel Aviv University

Project Title: The National Program for the Encouragement of a Healthy and Active Lifestyle

2013 – 2014

Research Assistant to Dr. Tamar Ashuri, Tel Aviv University

Project Title: Exploring the Representation of Social Media Users in the Israeli Press

2013 – 2014

Research Assistant to Dr. Yoni Mendel, University of Cambridge

Project Title: Religious Broadcasting in Israeli Television

2011 – 2012

Part of Cambridge University Arab Media project regarding religious broadcasting in the Middle East

ACADEMIC PUBLICATIONS- BOOKS AND MONOGRAPHS

- Manor, I. (2019). *The Digitalization of Public Diplomacy*. Palgrave Macmillan. **2019**
- Manor, I. (2016). Are We There Yet: Have MFAs Realized the Potential of Digital Diplomacy? *Brill Research Perspectives in Diplomacy and Foreign Policy*, 1(2), 1-110. **2016**

ACADEMIC PUBLICATIONS-REFEREED JOURNAL ARTICLES

- Azocar, D.A., Manor, I., & Cradoso, A.R. (2018). The Digitalization of Public Diplomacy: Towards a New Conceptual Framework. *Revista Mexicana de Política Exterior*, 133, May-August. **2018**
- Bjola, C. & Manor, I. (2018). Revisiting Putnam's two level game theory in the digital age: domestic digital diplomacy and the Iran nuclear deal. *Cambridge Review of International Affairs*, 1-30 **2018**
- Manor, I. & Crilley, R. (2018). Visually Framing the Gaza War of 2014: The Case of the Israel Ministry of Foreign Affairs on Twitter. *Media, War & Conflict (forthcoming)* **2018**
- Manor, I. & Holmes, M. (2018). Palestine in Hebrew: Overcoming the Limitations of Traditional Diplomacy. *Revista Mexicana de Política Exterior*, 133, May-August. **2018**
- Manor, I. & Pamment, J. (2018). Towards Prestige Mobility? Diplomatic Prestige and Digital Diplomacy. *Cambridge Review of International Affairs (forthcoming)* **2018**
- Manor, I. (2017). America's Selfie: Three Years Later. *Place Branding and Public Diplomacy*, 13 (4) 308-324. **2017**
- Cassidy, J., & Manor, I. (2016). Crafting strategic MFA communication policies during times of political crises: A note to policy makers. *Global Affairs*, 2(3), 331-343. **2016**
- Kampf, R., Manor, I., & Segev, E. (2015). Digital Diplomacy 2.0? A Cross-national Comparison of Public Engagement in Facebook and Twitter. *The Hague Journal of Diplomacy*, 10(4), 331-362. **2015**

ACADEMIC PUBLICATIONS-CHAPTERS IN COLLECTIVE VOLUMES

- Manor, I. & Crilley, R. (2018). The Aesthetics of Violent Extremism and Counter-Violent Extremist Communication. In Bjola, C. & Pamment, J. (Eds.), *Countering Online Propaganda and Extremism*. Routledge. **2018**
- Manor, I. & Segev, E. (2015). America's Selfie: How the US Portrays Itself on its Digital Diplomacy Channel In Bjola, C. & Holmes, M. (Eds.), *Digital Diplomacy Theory and Practice*. Taylor & Francis. **2015**
- Mendel, Y. & Manor, I. (2012). Walking A Tightrope: Jewish Religious Broadcasting in Israeli Television- The Cases of the Public Channel and Hidabrot Channel. In Hroub, K. (Ed.), *Religious Broadcasting in the Middle East* (pp.173-195). London: Hurst & Company. **2012**

OP-EDS, BOOK REVIEWS AND ESSAYS IN REFEREED JOURNALS

- Manor, I. (2018). Digital DNA: Disruption and the Challenges for Global Governance. *Cambridge Review of International Affairs* **2018**
- Manor, I. (2018). When diplomats laugh: The role of humor in digital diplomacy. *International Affairs* **2018**
- Manor, I. (2018). The chessboard and the web: strategies of connections in a networked world. *International Affairs*, 94 (1), 191-192. **2018**
- Manor, I., & Soone, L. (2018). The Digital Industries: Transparency as Mass Deception. *Global Policy* **2018**
- Manor, I. (2017). The Moral Response. *Jewish Quarterly*, 6 (4). **2017**

PEER REVIEW FOR REFEREED JOURNALS

International Studies Review; International Journal of Communication; Media, War and Conflict	2018
Place Branding and Public Diplomacy; Review of International Studies; Hague Journal of Diplomacy	2017

CONFERENCE PRESENTATIONS

International Communication Association 68th Annual Conference. Prague. Presentation: How digital nativity influences digital diplomacy	2018
International Studies Association 2018 Annual Conference. San Francisco. Presentation: The iconic FCO: on the use of images in British strategic narratives	2018
The Hague Digital Diplomacy Camp. The Hague. Panel Convener: Digital Diplomacy from Tactics to Strategy	2018
European International Studies Association 2017 Annual Conference. Barcelona. Presentation: The use of images in UK strategic narratives online	2017
2017 Bled Strategic Forum. Bled. Panel: Digital Diplomacy in the 21 st Century: To Tweet or Not to Tweet	2017
4th European Workshop in International Studies. Cardiff. European International Studies Association Presentation: Social Media Mobility on digital platforms (panel convener)	2017
International Studies Association 2017 Annual Conference. Baltimore. Presentation: On Domestic Digital Diplomacy	2017
Development Studies Association Annual Conference. Oxford. Presentation: Diaspora Digital Diplomacy: Threats and Opportunities (panel convener)	2016
Oxford Internet Institute Connected Lives Conference. Oxford. Presentation: On social media (mobility) in digital diplomacy	2016
USC Annenberg Doctoral Conference on Public Diplomacy. Los Angeles. Presentation: America's Selfie Three Years Later	2016
International Communication Association 2016 Regional Conference. Nairobi. Presentation: On Social Media Mobility- How African MFAs Can Best Utilize Social Media	2016
International Communication Association 66th Annual Conference. Fukukoa. Presentation: America's Selfie- Two Years Later	2016
3rd European Workshop in International Studies. Tübingen. European International Studies Association Presentation: A Cross National Comparison of MFA-Public Engagement in Facebook & Twitter	2016
Milton Wolf 2015 Emerging Scholars Seminar. Vienna. Annual seminar organized by the University of Pennsylvania's Center for Global Communication Studies Presentation: Framing of Adversaries on Digital Diplomacy Channels	2015
European International Studies Association 2015 Annual Conference. Giardini Naxos. Presentation: Framing Adversaries- Digital Diplomacy and Moral De-Legitimization	2015

ORGANIZER- CONFERENCES AND WORKSHOPS

- The Tokyo Digital Diplomacy Week.** Tokyo
A series of lectures for Tokyo based diplomats and Tokyo based Ambassadors. Lectures focused on the use of innovative technologies in digital diplomacy, provision of digital consular aid and big data analysis. Lectures attended by diplomats and Ambassadors from more than 40 Embassies. **2018**
- Consular Diplomacy Workshop.** London
Workshop explored how Embassies can leverage digital tools so as to provide services during consular emergencies. Workshop hosted by diplomats from 20 London-based Embassies. **2018**
- The Ambassadors' Forum.** London.
A workshop designed to allow academics and London based Ambassadors to share insight, knowledge and best practices of digital diplomacy. Workshops attended by more than 40 Ambassadors. Workshops dealt with a range of issues including big data analysis, algorithms, the future of digital diplomacy and strategic communications. **2017-2018**
- The London Digital Diplomacy Lecture Series.** London
A lecture series hosted by the Israeli, Canadian and Irish Embassies to London. Lectures focused on reducing Knowledge and skills gaps between academics and practitioners. Lectures attended by more than 40 Diplomats and members of the British Foreign and Commonwealth Office. **2017-2018**
- Workshop- Best Practices for Embassy Digital Diplomacy activities.** Tel Aviv
One day workshop for Tel Aviv based diplomats, members of the Israeli foreign ministry and journalists **2017**
- Israel's 2nd Digital Diplomacy Conference.** J. Digital Diplomacy conference attended by representatives from 20 foreign ministries and academics from 20 universities. Initiated the project, raised funds from the Israeli MFA, chaired academic committee **2017**
- Workshop on Images and Online Narratives of International Relations.** Oxford.
Academic workshop on the use of images and strategic narratives in digital diplomacy. Workshop attended By 20 academics and diplomats from London based Embassies. **2017**
- Digital Skills and Digital Literacy.** United Nations Headquarters in New York and Geneva.
A workshop designed to help UN diplomats in New York and Geneva leverage digital tools for the inclusion Of civil society organizations and connected publics in the work of the UN, Workshop attended by more than 100 diplomats. **2017**
- The Second Stage of Digital Diplomacy.** United Nations Headquarters in New York.
A workshop designed to help UN diplomats fully leverage the use of digital tools in multi-lateral diplomacy. Workshop attended by more than 100 diplomats. **2017**
- Strategic Digital Diplomacy Workshop.** Oxford.
Workshop on the use of digital tools to obtain strategic foreign policy goals. Workshop was attended by academics and practitioners. Initiated the project. **2016**
- Israel's 1st Digital Diplomacy Conference.** Tel Aviv. Digital Diplomacy conference attended by representatives from 20 foreign ministries and academics from 10 universities. Initiated the project, raised funds from Tel Aviv University and Israeli MFA, chaired academic committee **2016**
- University of Oxford Digital Diaspora Workshop.** Oxford.
Workshop on the use of digital tools by embassies when practicing diaspora diplomacy. Workshop was attended by representatives from 18 embassies in London. Initiated the project, chaired academic committee **2016**

RESEARCH GRANTS

- Principle Investigator- "Towards Strategic Communications". 23,000\$ research grant from the German MFA to explore the practice of strategic communications by diplomats around the world **2018**

- Principle Investigator- “Fracturing Echo Chambers of Hate”. 10,000\$ research grant on the use of digital Diplomacy to ma and fracture echo chambers of hate and disinformation. **2018**
- Investigator- “Re-Engaging the Truth”. 10,000\$ research grant from the John Pell Found to examine The role of social media in the Brexit referendum **2017**
- Principle Investigator- “Oxern- Oxford Extremism Research Network”. 3,500\$ grant from the ESRC to establish a multi-disciplinary research network of scholars at the University of Oxford researching online extremism **2016**

SELECTED ARTICLES IN NON-ACADEMIC JOURNALS

- Manor, I. (November 5, 2018). Can digital skills serve as public diplomacy resources? The case of Brexit. *University of Southern California Center on Public Diplomacy Blog* (<https://www.uscpublicdiplomacy.org/blog/can-digital-skills-serve-pd-resources-case-brexit>)
- Manor, I. (June 27, 2018). How Diplomats Can Combat Digital Propaganda. *Global Policy Journal Website*. (<https://www.globalpolicyjournal.com/blog/27/06/2018/how-diplomats-can-combat-digital-propaganda>).
- Manor I., (28 January, 2018). Palestine in Hebrew: A new approach to Palestinian digital diplomacy. *International Affairs Journal Website* (<https://medium.com/international-affairs-blog/palestine-in-hebrew-a-new-approach-to-palestinian-digital-diplomacy-81870d523c25>)
- Manor. I. (October 4, 2017). Digital Diplomacy as a Tool for Contesting Reality. *Global Policy Journal Website*. (<https://www.globalpolicyjournal.com/blog/04/10/2017/digital-diplomacy-tool-contesting-reality>)
- Manor, I. (August 17, 2017). America’s Selfie in the Age of Trump. *Global Policy Journal Website*. (<https://www.globalpolicyjournal.com/blog/17/08/2017/americas-selfie-age-trump>)
- Manor, I. (July 5, 2017). Ambassadors in the Digital Age. *Diplomat Magazine*. (<http://www.diplomatmagazine.com/ambassadors-in-digital-age/>)
- Manor, I. (January 25, 2017). On Post Reality Digital Diplomacy. *University of Southern California Center on Public Diplomacy Blog* (<http://uscpublicdiplomacy.org/blog/post-reality-digital-diplomacy>)
- Manor, I. (November 23, 2016). Digital Rights-A New Diplomatic Agenda? *University of Southern California Center on Public Diplomacy Blog* (<http://uscpublicdiplomacy.org/blog/digital-rights-new-diplomatic-agenda>)
- Manor, I. (January 20, 2016). Digital Diplomacy in Africa: A Research Agenda. *University of Southern California Center on Public Diplomacy Blog* (<http://uscpublicdiplomacy.org/blog/digital-diplomacy-africa-research-agenda>)
- Manor, I. (April 14, 2015). Lessons from the Evolution of Digital Diplomacy. *University of Southern California Center on Public Diplomacy Blog* (<http://uscpublicdiplomacy.org/blog/lessons-evolution-digital-diplomacy>)
- Manor, I. (March 16, 2015). On Social Media Mobility in Digital Diplomacy. *University of Southern California Center on Public Diplomacy Blog* (<http://uscpublicdiplomacy.org/blog/social-media-mobility-digital-diplomacy>)

SELECTED ARTICLES IN THE PRESS

- Contributor to The Jerusalem Post, The Times of Israel, The Jewish Daily Forward, Haaretz Newspaper (Selection of English language articles featured in the press)
- Bjola C., & Manor, I. (December 19, 2017). Reaping the Benefits of Digital Public Diplomacy. *The Jerusalem Post*. (<https://www.jpost.com/Opinion/Reaping-the-benefits-of-digital-public-diplomacy-518519>)
- Manor. I., & Holmes, M. (July 31, 2017). Online Palestine is Advocating Peace. *The Jerusalem Post*. (<https://www.jpost.com/Opinion/Online-Palestine-is-advocating-peace-501268>)

Manor, I. & Bjola, C. (April 22, 2017). Recrafting the Israeli Digital Narrative. *The Jerusalem Post*. (<https://www.jpost.com/Opinion/Re-crafting-the-Israeli-digital-narrative-488654>)

Manor, I. (November 2, 2016). A Crisis of Confidence. *The Jerusalem Post* (<http://www.jpost.com/Opinion/A-crisis-of-confidence-471528>)

Manor, I. (December 6, 2015). On Israel's Selfie Diplomacy (<http://www.jpost.com/Opinion/On-Israelis-selfie-diplomacy-436483>)

Manor, I. (January 14, 2015). Why Mahmoud Abbas Should Join Twitter (<http://www.jpost.com/Opinion/Why-Mahmoud-Abbas-should-join-Twitter-387766>)

Manor, I. (December 3, 2014). How Benjamin Netanyahu Learned to Love the Atomic Bomb. *The Jerusalem Post* (<http://www.jpost.com/Opinion/How-Netanyahu-learned-to-love-the-bomb-383584>)

Manor, I. (June 26, 2014). Palestine: Tweeting its Way to Statehood? *The Times of Israel* (<http://blogs.timesofisrael.com/palestine-tweeting-its-way-to-statehood/>)

Manor, I. (March 15, 2014). Iran Wins the Twitter Smackdown. *The Times of Israel* (<http://blogs.timesofisrael.com/irans-answer-to-bibi-humor/>)

BLOG-WWW.DIGDIPBLOG.COM

The blog focuses on researching digital diplomacy from different perspectives using new methods and tools, and on nation branding activities practiced through social media. 5,000 monthly visitors. Blog posts mentioned in USC Annenberg Center on Public Diplomacy's "2014 Digital Diplomacy Bibliography". Blog was also mentioned by Polish, Russian, Israeli, Swedish, French and Palestinian MFAs (among others) as well as news organizations in the US, Russia, Europe and the Middle East.